

# 5K UGLY CHRISTMAS SWEATER

## RUN & WALK

SUNDAY, DECEMBER 4TH - 2:30PM

HOSTED BY THE ALLEY CHURCH, COTTAGE GROVE

check-in opens at 1:30pm

- \$25** individual  
\$35 after 11/25  
shirt included
- \$40** couple  
\$60 after 11/25  
2 shirts included
- \$50** family  
\$75 after 11/25  
3 shirts included (\$7 each for additional shirts)

PRIZES FOR  
BEST DRESSED,  
FINISHERS AND MORE!

Christmas festivities will  
continue at the after party!

[www.ChristmasFun.run](http://www.ChristmasFun.run)

ALL PROCEEDS GO TO SUPPORT GOOD IN THE HOOD

EVENT SPONSORED BY:



CHILDREN AND DOGS WELCOME



# Ugly Christmas Sweater 5K Fun Run

Cottage Grove, Minn. – Sunday, Dec. 4, 2016

**Sponsor audience:** local small businesses, national or regional businesses with presence in Washington County, churches, non-profits, teachers, school district employees, running enthusiasts, and anyone who shares a passion for fighting hunger in Cottage Grove.

## **Sponsorship Levels**

### Gold Sponsor \$1,000

- Large company logo printed on back of the official race t-shirt given to all participants
- Company logo and live link on race website, online & print registration forms
- Company logo on all printed materials – posters, ads, promotions
- Sponsorship recognition throughout the event
- Company name included in pre-event press releases
- Informational table/booth at event
- Company promotional items included in participants' race packets
- Mic time/involvement in event day program
- 5 complimentary race entries
- Open invite to attend after party/bonfire

### Silver Sponsor \$500

- Small company logo printed on back of the official race t-shirt given to all participants
- Company logo and live link on race website, online & print registration forms
- Company logo on all printed materials – posters, ads, promotions
- Company name included in pre-event press releases
- Informational table/booth at event (optional)
- Option to provide one company promotional item in participants' race packets
- 2 complimentary race entries
- Open invite to attend after party/bonfire

### Bronze Sponsor \$250

- Company name listed on race website
- Option to provide one company promotional item in participants' race packets
- 1 complimentary race entries
- Open invite to attend after party/bonfire

**Good in the Hood** is an organization that works collaboratively to feed the future. Partnered with the South Washington County School District (833), Good in the Hood provides food subsidies for hungry students in K-12 grades. The current trends show that nearly 20% of students miss meals each week and suffer from food insecurity. Good in the Hood has partnered with local schools to provide easy-to-prepare food items for students that have indicated a need for a bit of extra help. Each Friday volunteers, staff and faculty members hand out food packs containing non-perishable weekend food subsidies, with a weekend pack equivalent to three meals.

## **Sponsorship Contacts**

Mike Heinen (651) 895-9003 ..... Jeremy Wright (715) 651-2312 ..... Ben Griffin (651) 253-2636